



FOR IMMEDIATE RELEASE

Contact:

Jill Golden
Marketing & Communications Director
jill@sonomafilmfest.org
510.851.2374

**CHEF JOANNE WEIR'S PBS SHOW WINE COUNTRY COOKING
COMING TO SONOMA INTERNATIONAL FILM FESTIVAL (SIFF)
Award-Winning Chef Back for Second Festival with Luncheon Event on March 25, 2023**

Sonoma, CA January 27, 2023—Acclaimed and affable Chef Joanne Weir is back for her second Sonoma International Film Festival (SIFF) to showcase her new PBS show “Joanne Weir’s Wine Country Cooking” with a special luncheon event during the festival on Saturday, March 25, 2023.

"I'm so excited to be part of the Sonoma International Film Festival," said Weir. "This event oozes creativity, artistry, and fun; the energy is contagious!"

The culinary event features Weir, who will feature the premiere of her new cooking and travel television series, paired with a three-course meal she has curated representing various Sonoma County people, places, and purveyors.

"We're are thrilled to welcome Chef Weir back to the festival," said SIFF Executive Director Ginny Krieger. "Her energy, enthusiasm, and engagement with our audience, along with her delicious lunch, was a highlight last year. We're so glad she's returning to make this year even more memorable."

Weir is a James Beard Award-winning cookbook author, international cooking teacher, restaurateur, and renowned chef. In addition to taping her new television show, she spends several months of the year leading small groups of food and wine lovers throughout the Mediterranean on her award-winning culinary tours. Weir has been featured on numerous television shows including The Today Show, Good Morning America, and Fox Television to name a few. She also writes for many national magazines including *Cooking Light*, *Bon Appétit*, *Fine Cooking*, *Better Homes and Gardens*, *Food & Wine*, *AARP The Magazine*, and *Sunset Magazine*.

Limited capacity tickets are now on sale at [SIFF Joanne Weir's Wine Country Cooking Luncheon](#). It is included as a benefit to 2023 SIFF Patron Passholders.

The 26th annual Sonoma International Film Festival is March 22-26, 2023. The complete film schedule and special events will be announced in the coming weeks. Discount festival passes are on sale now through January 31 at sonomafilmfest.org.

26TH ANNUAL FESTIVAL MARCH 22-26, 2023



SONOMAFILMFEST.ORG



SONOMAFILMFESTIVAL



SONOMAFILMFEST

103 East Napa Street | Suite 2A | Sonoma, California 95476 | 707.933.2600

Sonoma Valley Film Society dba Sonoma International Film Festival is a 501(c)(3) organization. Tax ID: 68-0428999.



About Sonoma International Film Festival

The Sonoma International Film Festival is a 501(c)3 corporation dedicated to promoting independent film, supporting filmmakers around the world, and inspiring film lovers. Blending a program of international film, food, wine, and fun, SIFF hosts its annual festival each March and year-round events such as SIFF Summerfest and special screenings.

SIFF's signature initiative--the Media Arts Program started at Sonoma Valley High School in 2002--introduces students to the process of storytelling and provides the resources for them to create films. SIFF has granted more than \$725,000 to the program since its inception.

SIFF's Sustaining Sponsors are Delta Air Lines, Manitou Fund, and Shiftboard. Presenting Sponsors of the 26th annual festival include Cogir Senior Living, among others to be announced in the coming weeks.

About Chef Joanne Weir

Joanne Weir is an American chef, cookbook author, and international cooking instructor. She is also a writer and producer, known for TV shows such as *Joanne Weir's Cooking Confidence* and *Joanne Weir's Plates & Places*, and her newest show *Joanne Weir's Wine Country Cooking*.

She began her career working at Alice Waters' Chez Panisse in Berkeley before moving to food travel tours and opening Sausalito's *Copita Tequileria Y Comida* restaurant. She has penned 20 cookbooks. For more information about Chef Weir visit: www.joanneweir.com.

The 26th Annual Sonoma International Film Festival is March 22-26, 2023. Passes are on sale now at sonomafilmfest.org.

###

26TH ANNUAL FESTIVAL MARCH 22-26, 2023



SONOMAFILMFEST.ORG



SONOMAFILMFESTIVAL



SONOMAFILMFEST

103 East Napa Street | Suite 2A | Sonoma, California 95476 | 707.933.2600

Sonoma Valley Film Society dba Sonoma International Film Festival is a 501(c)(3) organization. Tax ID: 68-0428999.