

FOR IMMEDIATE RELEASE

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Living The Truth Special Cinema Event Announced for Saturday, June 3

Three Films From Award-Winning Filmmaker Pratibha Parmar, With Special Guest Pulitzer Prize-Winning Novelist Alice Walker, Slated for Day at Sebastiani Theatre

Parmar to Receive the SIFF | MUSEA Center Women In Film Award Recognition

Sonoma, CA May 5, 2023—Three noted documentary works from award-winning filmmaker Pratibha Parmar are slated for a day-long special cinema event, featuring live appearances by the filmmaker, and Pulitzer Prize-winning novelist Alice Walker, on Saturday, June 3 at the Sebastiani Theatre.

The Parmar showcase for this special cinema event includes her films A Place of Rage (1991), Warrior Marks (1993), and Alice Walker: Beauty In Truth (2013). In addition to these films, at timed screenings throughout the day, Parmar will be recognized with the SIFF | MUSEA Center Women In Film award which is accompanied by a \$5,000 grant. A special, limited-capacity private reception with Parmar and Walker is also scheduled.

"I am absolutely honored that Musea and SIFF have come together to host this day-long event around a selection of my films," said Pratibha Parmar. "I'm looking forward to sharing my work with audiences in Sonoma."

Filmmaker Pratibha Parmar has an exemplary track record for her passionate commitment to making films with integrity and illuminating untold stories with visual prowess and imagination. Her award-winning work has been widely exhibited at international film festivals and broadcast globally. Parmar's dedication to bringing complex subjects into mainstream media has guided the contours of popular discourse on race, feminism, identity, and creativity. Pratibha was born in Nairobi, Kenya, and lives between London, England, and Berkeley, California.

"This is just what Pratibha's fabulous films deserve," said Alice Walker. "The highest praise from someone who gets the impact of her creative genius in helping others bear knowing some of the challenges of this world."

Walker is an internationally celebrated writer, poet, and activist whose books include seven novels, four collections of short stories, four children's books, and volumes of essays and poetry. In 1983, she won the Pulitzer Prize for Fiction and the National Book Award for her novel *The Color Purple*.



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103 East Napa Street | Suite 2A | Sonoma, California 95476 | 707.933.2600 Sonoma Valley Film Society dba Sonoma International Film Festival is a 501(c)(3) organization. Tax ID: 68-0428999.

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The event was conceived by Alice Walker and Musea Center founder and Curate Shiloh Sophia to provide an inspiring and educational look at the impact of Parmar's work as a benchmark to further explore the topics of race, gender, resistance, and human rights.

Living The Truth Cinema Event Schedule for Saturday, June 3:

11:15 AM | A Place of Rage (52 minutes | USA)

2:15 PM | Warrior Marks (54 minutes | USA)

- 4:15 PM | Private Reception with Pratibha Parmar and Alice Walker
- 6:15 PM | Alice Walker: Beauty In Truth (84 minutes | USA)

A day-long cinema pass is on sale now for \$99. The limited-capacity private reception with Parmar and Walker, which includes the 6:15 PM screening of Alice Walker: Beauty In Truth, is available as capacity allows for \$95. For event tickets, film synopses, and more information, visit Living The Truth Cinema Event.

About Sonoma International Film Festival

The Sonoma International Film Festival is a 501(c)3 corporation dedicated to promoting independent film, supporting filmmakers worldwide, and inspiring film lovers. Blending a program of international film, food, wine, and fun, SIFF hosts its annual festival each March, as well as year-round events and special screenings. Ginny Krieger is the Executive Director, Carl Spence is the Artistic Director and Kevin McNeely is Director Emeritus.

SIFF's signature initiative--the Media Arts Program started at Sonoma Valley High School in 2002--introduces students to film, providing the resources for them to explore their creative pursuits. SIFF has granted more than \$725,000 to the program since its inception, with hundreds of students to date graduating through the program.

Organization Sustaining Sponsors are Delta Air Lines and Manitou Fund. For more information visit sonomafilmfest.org. The 27th Annual Sonoma International Film Festival is March 20-24, 2024.

About MUSEA Center for Intentional Creativity®

MUSEA Center is an inter-generational and multicultural collective of emerging and experienced creatives, healers, and leaders. For 25 years their mission has been to empower access to innate self-expression through the legacy of Intentional Creativity, the practice of creating art with love and mindfulness.

MUSEA serves more than 11,000 community members monthly through local and virtual live exhibits, and educational programming; and provides more than \$500,000 annually to create jobs for women. Founded by Curate Shiloh Sophia and Jonathan McCloud in Sonoma, California as a museum and university to illuminate women artists centering on art, story, social justice, and the healing arts. MUSEA Center for Intentional Creativity® is a collaboration between The Intentional Creativity Foundation 501(c)3 www.imusea.org and Mothership, Inc. www.musea.org

Living The Truth Cinema Event URL: https://partnerevents.eventive.org/schedule/64498fbbe0eab1003222f104.



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