

## FOR IMMEDIATE RELEASE

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## AVELO AIRLINES NAMED OFFICIAL DOMESTIC AIRLINE SPONSOR FOR SIFF'S 25TH ANNIVERSARY FILM FESTIVAL MARCH 23-27, 2022

Sonoma, CA—Sonoma International Film Festival has partnered with air carrier Avelo Airlines for its 25th anniversary film festival March 23-27, 2022. Named Official Domestic Airline and Premiere Sponsor, Avelo Airlines will be integral in providing air transportation for attending filmmakers and talent scheduled to appear at the 25th edition festival.

"We are thrilled to partner with Avelo Airlines," said SIFF Artistic Director Kevin W. McNeely. "In particular, their West Coast Burbank hub to our Santa Rosa Airport makes for a seamless experience for our travelling film industry delegates; bringing them from Hollywood to Sonomawood."

More than 100 visiting filmmakers, jurists and talent are scheduled to attend the five-day festival in support of more than 120 films from more than 30 countries.

In addition to providing nonstop service from Burbank to the heart of Sonoma Valley for the festival, Avelo Airlines will be sponsoring the "Funk It Up" Party in the Backlot Hospitality Tent on Friday, March 25 at 7 PM and support additional films and events throughout the festival.

"We're so excited to be the Official Airline and Premiere Sponsor of the Sonoma International Film Festival," said Travis Christ, Avelo Head of Marketing. "Not only is our goal to inspire travel, but it's also to provide convenient, low-cost flights to places people want to go. It's a no brainer to connect Los Angeles to Sonoma."

## **About Avelo Airlines**

Avelo Airlines was founded with a simple purpose — to Inspire Travel. The airline offers Customers time and money-saving convenience, very low everyday fares, and a refreshingly smooth and caring experience through its Avelo Soul of Service culture. Operating a fleet of Boeing Next Generation 737 aircraft, Avelo serves 18 popular destinations across the U.S., including its West Coast base at Los Angeles' Hollywood Burbank Airport (BUR) and its East Coast base at Tweed-New Haven Airport (HVN). For more information visit <a href="AveloAir.com">Avelo BROLL + Images here</a>.

## **About Sonoma International Film Festival**

The Sonoma International Film Festival is a 501(c)3 corporation dedicated to promoting independent film, supporting filmmakers around the world, and inspiring film lovers. Blending a program of international film, food,

wine and fun, SIFF hosts its annual festival each March, as well as year-round live and virtual events including SIFF Summerfest live, and SIFF Saturdays, monthly virtual films screened on the last Saturday of every month.

SIFF's signature initiative--the Media Arts Program started at Sonoma Valley High School in 2002--introduces students to the process of storytelling and provides the resources for them to create films. SIFF has granted more than \$725,000 to the program since its inception.

Sonoma International Film Festival celebrates 25 years March 23-27, 2022. Passes are on sale now at sonomafilmfest.org.

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