



January 14, 2021

FOR IMMEDIATE RELEASE

**SONOMA INTERNATIONAL FILM FESTIVAL (SIFF)**

**ANNOUNCES MONTHLY VIRTUAL SCREENINGS**

**SIFF Saturdays Showcases Best in New Independent Films**

**Online Starting January 30, 2021**

SONOMA, CA -- Sonoma International Film Festival has launched SIFF Saturdays, its monthly virtual screening series. Held on the last Saturday of every month at 6 PM PT, SIFF Saturdays features a new, independent film from around the world each month.

SIFF Saturdays monthly screenings are included in the SIFF2021 Virtually Everything Pass (\$175), which also includes all films and online events slated for the 24<sup>th</sup> Annual Sonoma International Film Festival March 24-28, 2021. Individual films for SIFF Saturdays may be purchased for \$12 per view.

“We’ve taken SIFF’s particular brand of entertainment and community engagement and made it available online, in the safety and comfort of viewers’ homes,” said Kevin W. McNeely, Sonoma International Film Festival Artistic Director. “SIFF Saturdays delivers the best in new, independent cinema providing viewers with diverse viewpoints and perspectives from around the world.”

January and February films have been announced, with March reserved for the 24<sup>th</sup> Annual Sonoma International Film Festival (March 24-28) featuring 100+ films, Q&As, panels and other virtual special events. Other SIFF Saturdays films, for April and throughout the rest of the year, will be announced when secured.

The best way to experience SIFF Saturdays and the 24<sup>th</sup> Sonoma International Virtual Film Festival is through the SIFF2021 Virtually Everything Pass. The pass is \$175 and provides online access to all SIFF Saturdays online monthly screenings as well as the 24<sup>th</sup> Annual Virtual Film Festival featuring 100+ films, Q&As, panels and special online events. For information and to purchase passes, please visit: [2021 Sonoma International Film Festival](https://www.siff2021.com).

**SIFF Saturdays--January 30:**

Canada’s THE NEW CORPORATION: THE UNFORTUNATELY NECESSARY SEQUEL from directors Joel Bakan and Jennifer Abbott. The film reveals how the corporate takeover of society is being justified by the sly rebranding of corporations as socially conscious entities. From gatherings of corporate elites in Davos, to climate change and spiraling inequality, the rise of the ultra-right leaders to COVID-19 and racial injustice, the film looks at corporations’ devastating power. Countering this is a groundswell of resistance worldwide as people take to the streets in pursuit of justice and the planet’s future. In the face of spiraling inequality, climate change, and the hollowing out of democracy, the film is a cry of social justice, deeper democracy, and transformative solutions. A video introduction to the film is expected from the filmmakers. The film is available at [SIFF Saturdays THE NEW CORPORATION](https://www.siff2021.com).

**SIFF Saturdays--February 27:**

A U.S. Premiere, Spain's MY HEART GOES BOOM (EXPLOTA! EXPLOTA!) is from director Nacho Álvarez. This film has been nominated for numerous 2021 Spanish cinema awards including Best Lead Actress, Best Lead Actor, Best Supporting Actress, Best Supporting Actor and Best Original Score. An infectious, joyful journey through the greatest hits of the incomparable Italian singer Raffaella Carrà, the film follows Maria, a bride who just fled her own wedding in Rome to return to her home in Spain. As she brings color to the grey Spain of the 1970s by becoming a starlet of the biggest TV musical, her quest for personal freedom will go hand in hand with the explosion of the long-time censorship imposed by the regime. In Spanish with English subtitles. The film is available at [SIFF Saturdays: MY HEART GOES BOOM!](#).

**SIFF2021 Virtual Film Festival: March 24-28:**

The 24<sup>th</sup> Annual Sonoma International Virtual Film Festival catalog of films and special events will be available at <https://sonomafilmfest.org/> starting Friday, March 5. SIFF passholders will have all access to the virtual catalog by reserving their screening selections online in advance; all others can preview the Virtual catalog and film trailers and may purchase a viewing for \$12 per film, based on availability, or buy a SIFF Virtually Everything Pass for \$175 at: [2021 Sonoma International Film Festival](#).

**About the Sonoma International Film Festival**

The Sonoma International Film Festival is a 501(c)3 organization dedicated to promoting independent film, supporting filmmakers around the world, and inspiring film lovers. SIFF offers the best in new cinema including features, documentaries and short films that include a selection of World, North American, US and Northern California premieres. Blending a program of world-class film, food, wine and fun, SIFF is celebrating its 24<sup>th</sup> year in 2021.

SIFF's signature initiative - the Media Arts Program started at Sonoma Valley High School in 2002 - introduces students to the process of storytelling and provides the resources for them to create films. SIFF has granted more than \$600,000 to the program since its inception.

The SIFF2021 Virtually Everything Pass is \$175 and provides online access to all SIFF Saturdays online monthly screenings as well as the 24<sup>th</sup> Annual Virtual Film Festival featuring 100+ films, Q&As, panels and special online events. For information and to purchase passes, please visit: [2021 Sonoma International Film Festival](#).

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