

2027 FESTIVAL ACTIVATIONS



ANNIVERSARY
SONOMA INTERNATIONAL
FILM FESTIVAL
MARCH 16-21, 2027



VENUE SPONSORS

VIP LOUNGE \$20K MAYSONNAVE HOUSE

- Signage *Duration of Festival*
- Sampling opportunities
- Branding on passes
- Pre-roll in front of films
- Logo inclusion on website & print insertions
- Social media mentions
- Cross-promotions
- Sponsor of industry panels
- Category exclusivity & first right to refusal

PREMIERE: \$15K • SEBASTIANI THEATRE • VETERANS HALL 1

- Signage *Duration of Festival*
- 2 Patron Level Festival Passes
- Sampling opportunities
- Branding on passes
- Pre-roll in front of films
- Logo inclusion on website & print insertions
- Social media mentions
- Cross-promotions
- Sponsor of industry panels
- Category exclusivity & first right to refusal

SPOTLIGHT: \$10K • VETERANS HALL 2 • ANDREWS HALL • WOMEN'S CLUB

- Signage *Duration of Festival*
- 2 Platinum Level Festival Passes
- Sampling opportunities
- Cross-promotions
- Logo inclusion on website & print insertions
- Social media mentions
- Sampling opportunities
- Pre-roll in front of films
- Tent/VIP venue Naming Rights
- Naming Rights for Screening Venues



CULINARY + PARTY EVENTS

FRIDAY NIGHT PARTY BUENA VISTA WINERY: \$5K CULINARY EVENT TBD \$7500



- Signage
- 4 Gold Passes
- Sampling opportunities
- Branding on passes
- Pre-roll in front of films

- Logo inclusion on website & print insertions
- Social media mentions
- Cross-promotions
- Sponsor of industry panels
- Category exclusivity & first right to refusal

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